

Berrien Springs Partnership Lab Syllabus and Instructor Qualifications

LABS (CLASSES) ARE PROVIDED AS AN EDUCATIONAL SOURCE FOR PBL (PROJECT BASED LEARNING)

COMMUNITY CLASS TITLE: Image Synthesis: A.I. Art with Midjourney

GRADE OR AGE LEVELS: Age 13+

FORMAT: ONLINE with limited In-Person Capacity

DAY AND TIME OF THE WEEK: To be Scheduled With Instructor

TOTAL REQUIRED HRS: 16 **ADD'L POSSIBLE HRS (OPTIONAL TIME):**

TOTAL SEMESTER HOURS POSSIBLE: 16

LOCATION (address): 9480 Columbia Rd, Dowagiac MI

PRIMARY INSTRUCTOR: Jon Whidden

CONTACT INFORMATION: phone: 269-782-8809

email: jon@ruskets.com

website: <https://youtube.com/@karoostudio>

ADDITIONAL REGISTRATION AT SITE REQUIRED? YES

IF YES, INSTRUCTIONS FOR REGISTRATION:

Contact Jon Whidden to choose a weekly time slot, join Discord and subscribe to Midjourney ahead of time.

INSTRUCTOR QUALIFICATIONS (may attach a separate page if necessary):

Jon Whidden teaches an ever-evolving list of art and music technology classes at Karoo Studio, in rural Pipestone Township.

BS Art Education, Andrews University
BA Honors Ethnomusicology, UKZN Durban

COURSE DESCRIPTION (OVERVIEW):

Image Synthesis:

Producing A.I. Art with Midjourney

Learn how to use Midjourney, the popular generative artificial intelligence model, to quickly produce numbers of high quality digital images in a staggering variety of styles, using simple, natural language to prompt the results. The process and the resulting images can be rewarding, surprising and powerfully compelling.

No previous artistic experience or manual skills are required, but a good imagination and clear communication skills will prove quite valuable in this field.

Midjourney is being adopted in a variety of traditional graphic arts settings, becoming an industry standard for creative inspiration and the generation of client mock-ups, storyboards and other pre-production applications.

Still, a recent survey of the roughly 15 million worldwide users found that professional artists make up only a small portion of the community.

This particular field is rapidly growing and changing. New integrations and applications of the process are waiting to be imagined and realized by the next waves of visionaries.

Weekly one hour online group sessions, with limited in-person space, take place in a private channel on Discord, the chat app where all Midjourney users worldwide interact with the image generation bot. These class times will offer opportunities for instruction, group share and critique, discussions about technique, demonstrations and chances for collaboration.

Practice and cooperation outside of scheduled class times are easily accomplished through Discord and highly encouraged. There is no limit on the number of images we can create during the semester.

Class requirements:

Students must be at least 13 years old, have a Discord account and access to a computer, tablet or phone with the app installed.

Please Note:

Midjourney subscription fees are covered for the duration of the class.

Midjourney is rated PG-13. This means that the AI will sometimes, whether intended or not by the user, generate images which some people may find unsuitable for younger viewers. Please use your guidance as guardian and reach out with any reservations or questions. Feel free to sign up for a Discord account and observe the class along with your student any time.

Discord Handle: karoo.studio

SYLLABUS/OUTLINE: WEEKLY BREAKDOWN OF PROJECT-BASED LEARNING LAB ACTIVITIES

COURSE OBJECTIVES AND APPROXIMATE TARGET DATES:

STUDENT ASSESSMENT - what will be used to evaluate student progress and/or end of semester pass/fail status?

- 1) Student agrees to attend at least 80% of class sessions/lessons offered. Attendance is kept online and tracked by Partnership staff. Failure to meet 80% or be on track to meet 80% may result in program discontinuation.
- 2) The Partnership Student Assessment or Performance Form is filled out by the teacher and turned in to Partnership staff. The link to this form is found on the web page for this class. Failing marks for lack of participation, behavior issues, practice time, etc. may result in program discontinuation.

Class-specific assessment:

ADDITIONAL RESOURCES: (online, books, video, etc.):

CLASS POLICIES: ATTENDANCE, BEHAVIOR, WEATHER, ETC.

Attendance:

Weather:

Other: